

# ADAPTIVE PLANNING 7

## Overview

Adaptive Planning is the leader in on-demand budgeting, forecasting, and reporting solutions that streamline financial management, improve collaboration, and drive better business decisions in companies of all sizes. By offering affordable annual subscriptions and rapid implementations, and by eliminating the need for new hardware or IT support, Adaptive Planning makes it easy to move beyond spreadsheet-based processes without the cost and complexity associated with traditional business intelligence (BI) and business performance management (BPM) applications. Available both on-demand and on-premise, Adaptive Planning allows finance leaders and management teams to make better-informed decisions, execute with agility and discipline, and ultimately improve competitiveness.



## Budgeting & Forecasting

With Adaptive Planning's centralized, web-based solution, you no longer need to send out multiple versions of spreadsheets, manage complex consolidations of data, or worry about departments using the current version of the plan. By eliminating "clerical" tasks associated with spreadsheet-based planning, your team can focus on deeper analysis and strategic business decisions—turning a low-value process into a true competitive differentiator.

- Dramatically reduce budgeting and forecasting cycle times—by 90%
- Simplify and standardize data collection across the organization
- Decrease errors and improve accuracy by eliminating broken links and formulas
- Deliver more complete and frequent forecasts, including rolling forecasts
- Enable timely and thorough what-if analyses
- Establish one version of the truth
- Make faster, more informed decisions
- Enhance collaboration with, and ownership by, department managers
- Improve alignment throughout the organization
- Increase the strategic value of finance

## Reporting & Dashboards

With Adaptive Planning, business users can gain deeper insights into their business, with greater ease, than otherwise possible. The solution's "drag and drop" Report Builder puts powerful yet easy-to-use multidimensional reporting in the hands of Finance, business managers, and executives. By providing a simple way to analyze complex data and multiple scenarios, Adaptive Planning allows managers to make faster, more informed business decisions.

- Make better, faster business decisions through improved access to information
- Slice and dice actual and plan data in order to understand profit by product by region, expenses by project by department, and similar analyses
- Get an at-a-glance view of KPIs, graphs, metrics, and tables
- Perform timely and accurate ad-hoc reporting
- Generate and distribute real-time reports
- Provide self-service reporting to department users, freeing up finance resources
- Avoid dependence on IT report writing and analysis
- Enhance visibility into performance for all employees throughout your company
- Establish a "single version of the truth" that includes historical and forecast data
- Easily compare across multiple versions and scenarios

## Modeling & Administration

Adaptive Planning's modeling environment makes it easy for business users to set up and manage sophisticated, multi-dimensional financial models, including unlimited versions of actuals, budgets, and forecasts. The Excel-like interface, graphical Sheet Builder, and administrative capabilities enable users to change assumptions, add dimensions, and update organizational structures with ease. Moving to a powerful, automated solution has never been simpler.

- Easily build, modify, and maintain multi-dimensional financial models—without requiring IT experts
- Simplify calculations using pre-built formulas for revenue recognition, depreciation, etc.
- Centrally control user permissions and access rights
- Customize data entry sheets for end-users—without creating consolidation headaches for finance
- Create driver-based plans for greater accuracy and integrity
- Easily manage and compare versions
- Support a wide variety of data collection approaches
- Make rapid changes via centralized rules, assumptions, and formulas
- Support rolling forecasts and what-if analyses
- Ensure consistent assumptions across the company

## The Software as a Service Advantage

Software as a Service (SaaS) is the most powerful and exciting development in enterprise software in over a decade. Why is that? SaaS solutions solve many of the problems that have long plagued traditional enterprise software offerings, such as large upfront license fees, long implementations, complicated upgrades, and poor support. Fundamentally, the SaaS model simply provides better value to customers.

Adaptive Planning's SaaS approach is ideally suited for any company that has limited personnel, time, or capital resources. Adaptive Planning's software as a service solutions can be accessed on-demand or deployed on-premises, in a company's datacenter, in order to meet a wide range of customer needs. In both cases, Adaptive Planning presents significant advantages over traditional enterprise BI and BPM solutions, including:

- Lower Costs
- Greater Ease of Use
- Lower Risk
- Faster Deployments
- More Transparency
- Higher Customer Satisfaction

The solution can be accessed on-demand, over the web, or deployed on-premises, in a company's datacenter.



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